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The VICNetwork Virtual Voice

March 2012

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CALENDAR

March 26- 28, 2012
**National Immunization
Conference
Online**

April 2-8, 2012
National Public Health Week

April 21-28, 2012
National Infant IZ Week

May 9-11, 2012
**Health Literacy Conference
Irvine, CA**

May 23-25, 2012
**National Conference of
Immunizations and Health
Coalitions
New Orleans, LA**

Immunization: Access for All! 1st National Immunization Conference Online March 26-28, 2012

The 1st **National Immunization Conference Online (NICO)**, a virtual conference, will take place starting **March 26-28, 2012**. The conference will be entirely online so no travel is required for presenters or attendees. There is no cost to participate in the National Immunization Conference Online and pre-registration is not required, however attendance at live workshops is limited to the first 1000 people to log in at the start of each session.

Invited speakers will present remotely over the internet and telephone in a series of live, web-based sessions attended by up to 1000 people. Workshops will include multiple presentations and will be one hour in length, and will be recorded. Recordings will be made available on the internet after the conclusion of the conference.

For more information <http://www.cdc.gov/vaccines/events/nic/>

VICNetwork Webinar - Archived at VICNetwork.org

The February 29 VICNetwork webinar, ***Vaccine Hesitancy: Understanding Parents' Concerns and the Impact of Anti-Vaccine Rhetoric*** provided tremendous information for our participants who logged in from throughout the United States, Canada and overseas, including Australia and New Zealand. The program included two great presentations on the factors that influence a parent's decision to delay or skip vaccines and the strategies that health professionals and media specialists can employ to reassure vaccine hesitant parents. The program concluded with a presentation on several important resources that can be used to enhance state or local media and advocacy campaigns. Featured

The VICNetwork team wants to thank **Dr. Douglas Diekema**,

June 11-22, 2012
**Epidemiology in Action
Course**
Atlanta, GA

RESOURCES AND LINKS

[CDC Seasonal Flu Webpage](#)

[New Influenza
Recommendations from the
Advisory Council on
Immunization Practices \(ACIP\)](#)

[Flu.gov](#)

[National Influenza Summit
Website](#)

[Immunization Action Coalition
\(IAC's\) New and Information
Webpage](#)

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professor from the University of Washington School of Medicine; **Dr. Steven Novella**, from Yale University School of Medicine and President and co-founder of the New England Skeptical Society; **Amy Pisani**, executive director of Every Child By Two (ECBT) for sharing their knowledge and time with our participants.

The archived webinar and the slides have been posted on the VICNetwork website. Go to <http://vicnetwork.org>.

National Infant Immunization Week April 21-28, 2012

National Infant Immunization Week (NIIW) is an annual observance that highlight the importance of routine immunizations for children younger than 2. NIIW also is a great time to acknowledge and thank the immunization champions who help keep our children up-to-date on their immunizations and healthy.

Coalitions, health departments and other stakeholders are encouraged to use NIIW as a springboard to promote childhood immunizations using local activities, community outreach, media events, and recognition ceremonies.

You can find new ideas, campaign materials, templates and resources for you to plan, promote, and conduct successful NIIW activities. Visit the CDC website section on NIIW at <http://www.cdc.gov/vaccines/events/niiw/index.html>.

Be sure to check out the Related Links section to see activities are taking place in Canada and Mexico and throughout the world!

Pharmacists and Immunization Web Section on IAC Website

The Immunization Action Coalition has a new web section on Pharmacists and Immunization and provides connections to pharmacist professional associations such as the American Pharmacists Association (APhA) and the American Society of Health-System Pharmacists (ASHP). There are also direct links to their widely used immunization resources such as APhA's Pharmacist Immunization Center, training programs, and handbooks, as well as ASHP's policy statements and toolkit.

This information is being provided by the Immunization Action Coalition and you can subscribe to their terrific newsletter that comes right to your in box once a week - <http://www.immunize.org/subscribe/>.

National Conference of Immunization and Health Coalitions 2012 (NCIHC) May 23-25 in New Orleans, LA

The 2012 National Conference of Immunization and Health Coalitions will be held at the JW Marriott Hotel in New Orleans, Louisiana May 23-25, 2012 and hosted by the Louisiana Shots for Tots Coalition. The Conference "Jazzing Up Partnerships the Big Easy Way" will open with a look back at how far we have come in twenty years of working in partnership to raise immunization coverage, both nationally and in our local communities, and then go on to offer ideas and support for efforts

to protect Americans of all ages against vaccine preventable diseases now and in the future.

National and local immunization experts, advocates and coalition representatives will discuss a wide range of topics from vaccine exemptions and legislative advocacy to effective uses of social media and the latest research on various vaccine issues. New ideas and effective programs from around the country will be presented, and the Conference offers the opportunity to meet and talk with individuals who have experienced the same issues you and your organization are facing.

For more information, to review the program, or to register for the Conference, go to <http://www.shotsfortots.com/html/10thNCIHC.html>.

Epidemiology in Action Course June 11-22, 2012 - Atlanta, GA

CDC and Rollins School of Public Health at Emory University will cosponsor Epidemiology in Action, June 11-22, 2012, at Emory University in Atlanta, Georgia. This course is designed for state and local public health professionals.

The course emphasizes practical application of epidemiology to public health problems and consists of lectures, workshops, classroom exercises (including actual epidemiologic problems), and roundtable discussions. Topics scheduled for presentation include descriptive epidemiology and biostatistics, analytic epidemiology, epidemic investigations, public health surveillance, surveys and sampling, and Epi Info training, along with discussions of selected prevalent diseases. Tuition is charged.

Additional information can be found at <http://www.sph.emory.edu/epicourses>, or e-mail (pvaleri@emory.edu).

Vaccine Update for Health Care Providers Children's Hospital of Philadelphia Website

The Children's Hospital of Philadelphia's (CHOP) Vaccine Education Center has created a great website that provides links to a vaccine webinar series, opportunity to subscribe to newsletter, technical assistance, journal articles and a section where you can order some of the terrific materials created by the team at CHOP. Check it out at - <http://www.Chop.edu/professionals/vaccine-healthcare-providers/home.html>.

Bill Moyer's Essay on Personal Belief Exemptions

Bill Moyers, broadcast journalist on PBS Series Moyers & company, produced an excellent video essay "Are Immunization Exemptions Fair to All?" The segment is about 5 minutes in length and was originally posted on Friday, Feb 24.

Check it out here <http://billmoyers.com/segment/bill-moyers-essay-are-immunization-exemptions-fair-to-all/> and be sure to share with your colleagues.

A Healthier America Begins Today: Join the Movement National Public Health Week is April 2-8

Since 1995, when the first full week of April was declared National Public Health Week (NPHW), communities across the United States have observed NPHW as a time to recognize the contributions of public health and highlight issues that are important to improving the public's health.

National Public Health Week is a time to unite around a critical public health issue and focus our collective energy on the singular goal of helping people live longer, happier, healthier lives. Uniting around this year's theme of A Healthier America Begins Today: Join the Movement, we can work together to help improve lives.

Catching and preventing illnesses and incidents before they develop is the key to improving our nation's health. There are so many small steps we can take to begin leading healthier lives; sometimes it just takes a little motivation.

The success of National Public Health Week lies with each and every organization and individual who takes up the cause of public health and seeks to improve health in their communities. Raise awareness of public health's critical role in making America healthier by taking action in your community.

Use the NPHW 2012 toolkit, logos and other resources to help you spread the word. Everyone has a role to play and each action, no matter how small can make a big difference. Visit www.nphw.org for more information.

The **VIC Network** is a nationwide "virtual immunization community" of health educators, public health communicators and others who promote immunizations to exchange and share resources, materials and the best practices. This monthly e-update is designed to promote programs and events that will strengthen and build the network.

For more info or to submit an event or program e-mail info@vicnetwork.org

The Virtual Immunization Communication (VIC) Network is a project of the National Public Health Information Coalition (NPHIC) and the California Immunization Coalition.

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